

Section 2 Questions 11-20

• Complete the form below.

• Write *NO MORE THAN THREE WORDS AND/OR A NUMBER* for each answer.

	 Become members automatically.
current staff and	 University ID card must be 13before it can be used.
students	 Can borrow 14books, including books in high demand.
	 Special service: 15
	costing16a semester.

Three proof forms: a copy of 17.....; your alumni membership card; a confirming letter. Can borrow 10 books and pay 18....for the Document Supply Service a year.

public members with 12	 Reference access costs £30 and Borrowing access costs 19a year.
	 Bring appropriate ID: 20and passport.
	 Contact number: 0161 3716

Section 3 Questions 21-30

• Questions 21-26

• Choose the correct letter, **A, B** or **C**.

21 When will Mary take the test? A March

- B AprilC February
- 22 What score does Mary expect to get? 5 A B 6 С 7

23 What's the first thing Mary should do to prepare for the test?

- A Take some training courses.
- B Do practice tests.
- C Organize her time.

• 24 What does Mary usually do?

- A Read books.
- B Have fun with friends.
- C Go parting.

• 25 How can Mary be effective?

- A walking around while studying
- B have a good rest
- **C** have a balance between study and relaxation

• 26 Which part is Mary's biggest worry?

- A listening
- **B** reading
- **C** writing

Questions 27-30

• What are the suggestions given by Lisa for each part?

• Choose your answer from the box and write the letters A-G next to questions 27-30.

- A Imitate foreigners.
- **B** Make friends with native speakers.
- **C** Do the practice tests in Cambridge IELTS.
- **D** Don't depend on your dictionary.
- E Enlarge your vocabulary.
- **F** Ask a friend or teacher to check for you.
- **G** Listen to radio programs.

27	Listening	
28	Reading	
29	Writing	
30	Speaking	

Section 4 Questions 31-40

• Complete the summary below.

• Write *NO MORE THAN THREE WORDS AND/OR A NUMBER* for each answer.

- 31 There are many ways to advertise, such as, newspaper ads and fliers.
- 32 It's been proved that word-of-mouth marketing is actually the most powerful and weapon you can use.
- 33 sound insincere or unconvincing, while word-of-mouth advertising is reliable.

• 34 The statistics show that of are affected by word-of-mouth advertising.

 35 Word-of-mouth advertising has many advantages such as, low costs, great reach and high efficiency.

Questions 36-40

• Complete the summary below.

• Write *NO MORE THAN THREE WORDS AND/OR A NUMBER* for each answer. Word-of-mouth advertising is popular mainly because 36 and networking has now made very closer to the people, and also the time and 37 are easily available. To let your customers recommend your products, you need to do a good job and be 38 Besides, you need to provide 39 to customer service, be 40 and ask them for word of mouth advertising.

RENTAL APPLICATION FORM

Example	answer
Name of the	Campus Fun
accommodation office	Housing Office
Applicant	1
Nationality	2
Student number	3

Telephone	4
(temporary) Grade	sophomore
Flat considered	a 5 flat near the train station
Rent	6a week for the whole flat
Address	7, Broadway

Furniture included	two single beds, 8a fridge, some chairs
Deposit	9
Meeting time	10

