

雅思6.5分听力强化班

主讲：陈婷婷

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- 31 There are many ways to advertise, such as, newspaper ads and fliers.
- 32 It's been proved that word-of-mouth marketing is actually the most powerful and weapon you can use.
- 33 sound insincere or unconvincing, while word-of-mouth advertising is reliable.

- 34 The statistics show that of are affected by word-of-mouth advertising.
- 35 Word-of-mouth advertising has many advantages such as, low costs, great reach and high efficiency.

⦿ Questions 36-40

- Complete the summary below.
- Write ***NO MORE THAN THREE WORDS AND/OR A NUMBER*** for each answer.

- Word-of-mouth advertising is popular mainly because 36 and networking has now made very closer to the people, and also the time and 37 are easily available. To let your customers recommend your products, you need to do a good job and be 38 Besides, you need to provide 39 to customer service, be 40 and ask them for word of mouth advertising.

谢谢

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